



IN-PLANT PRINTING AND MAILING ASSOCIATION

INSIDEDGE

A Newsletter for In-House Printing and Mailing Professionals

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Cholmondeley and Field Named as IPMA's Outstanding Contributors

The In-Plant Printing and Mailing Association has selected Greg Cholmondeley and Kevin Field as this year's outstanding contributors to the association.

Greg Cholmondeley



Greg Cholmondeley (pronounced "Chumley") has worked for printing systems technology companies for more than 25 years. Today he is Manager of Segment Marketing Programs for Ricoh Americas Corporation's Production Printing Business Group. This role includes responsibility for marketing strategy and program development for the in-plant printing market throughout the United States.

Prior to joining Ricoh, Cholmondeley worked for Xerox and for Océ North America where his responsibilities included marketing strategies and programs for the graphic arts, commercial printing, in-plant, direct mail, service bureau and corporate data center printing markets. He held worldwide industry marketing positions for in-plants in K-12 and higher education and did product management for an Internet-based document management product, and architectural design and implementations of digital library and digital publishing products.

"Greg is an in-plant advocate," explains IPMA President Debbie Pavletich. "He initiated on-line regional meetings as a way to extend the benefits of IPMA and enable members to network and share ideas when they otherwise would not have had an opportunity to travel and take time from their busy schedules to attend a regional IPMA chapter meeting. Having a vendor member who continually promotes IPMA through his business affiliations, company correspondence and industry events is a true asset not only to IPMA, but to the entire in-plant industry."

Greg says, “From a professional perspective, a strong in-plant market is critical to our success. IPMA helps keep this segment up-to-date, productive and open for business through networking, information sharing and community support.” On a personal note, he adds, “I find the professionalism and passion shared by every IPMA member I’ve met makes my job both exciting and satisfying. The in-plant market is unique in that people from a wide variety of industries and geographies can share ideas and best practices without having to worry much about competing. IPMA uses this rare quality, along with a lot of hard work, to build a professional community that is special, rewarding and just a really enjoyable group of people.”

Kevin Field



Kevin Field, CGCM, has served as Administrator for the Virginia Beach City/School Printing and Mail Services in Virginia Beach, Virginia, since 2001. Prior to his current position, he was Manager of Printing Services for five years at the Association of American Medical Colleges.

“As an IPMA member for the past 23 years, Kevin enjoys being involved, networking and sharing his knowledge with other in-plant managers,” explains IPMA President Debbie Pavletich. “He has tirelessly and enthusiastically served as conference committee chair for the past two years. His enthusiasm has contributed to the success of the IPMA National Conference, known as the best educational and networking event in the in-plant industry.”

“My years as a member of IPMA have been a real blessing for me,” shares Kevin. “To have day-to-day access to such a valuable forum to communicate, network, share ideas, experiences and knowledge with our members just adds to my own personal wealth of knowledge. Through the annual conference, website, listserv and now webinars, I have tapped into a wealth of information that directly addresses many of the issues faced by all in-plant managers. These resources and relationships keep me pushing for excellence in my own career and life. The bottom line, I get more from IPMA than what I give back to it.”

An IPMA member since 1986, Kevin achieved the credential of Certified Graphic Communication Manager (CGCM) in 1993. He has been a very active member of IPMA’s International Conference Planning Committee for many years (2009, 2008, 2007, 2006) currently serving as its Chairperson. He also served as the 2008 IPMA Awards Chairperson and has served as co-chair of the CGCM Exam Committee. Attending nearly every IPMA conference since 1995, Kevin has served as President of the Metropolitan Washington Chapter (1998-1999); President of the Philadelphia Chapter (1995); Vice President of the Philadelphia Chapter (1993 & 1994); and Secretary of the chapter (1991 & 1992).