



IN-PLANT PRINTING AND MAILING ASSOCIATION

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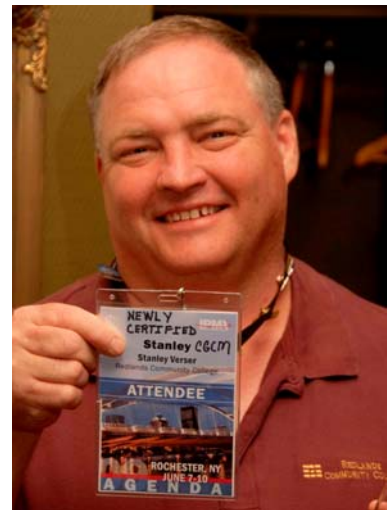
A Newsletter for In-House Printing and Mailing Professionals

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## Stanley Verser Attains CGCM Certification

Stanley Verser, the Director of Printing and Mailing Services at Redlands Community College in El Reno, OK, gained CGCM certification during IPMA 2009.

He explains how his printing career has come full circle. "I was a student at Redlands in the mid '80s and took printing classes from Larry Clements, the director at that time." After working as a student in the Print Shop, he eventually joined the in-plant at Cameron University. When Clements retired, Verser applied for the position at Redlands. "During the interview, Larry asked me if I was willing to be a member of IPMA and apply for certification as a CGCM." The rest as they say is history.



The exam was not extremely difficult, Verser explains, but it required some studying. After printing off the glossary of terms on IPMA's web site, he spent about 3 months on and off studying and researching unfamiliar terms and their definitions. "If you have any experience in this field, the essay questions are common sense and experience. I really liked taking the test on-line. We are all so use to using the computer rather than hand writing that I felt it made it easier." He strongly encourages others to pursue certification. "Achieving the CGCM credential gave me a real sense of accomplishment. I am glad I didn't put it off."