

# In-Print® 2018 Categories

## **OFFSET, FLEXO & SILKSCREEN**

### ***Categories 1-13 for all in-plants***

- 1. STATIONERY** (letterhead, envelopes, business cards)
- 2. BROCHURES** (folded advertising literature)
- 3. BOOKLETS** (48 pages or fewer, with cover)
- 4. NEWSLETTERS** (24 pages or fewer, all on same paper stock)
- 5. MAGAZINES**
- 6. ANNUAL REPORTS**
- 7. CATALOGS**
- 8. FLYERS/POSTERS**
- 9. CALENDARS** (desk or wall)
- 10. DIRECT MAIL** (single pieces, self-mailers only)
- 11. GREETING CARDS/PROGRAMS**
- 12. POCKET FOLDERS**
- 13. SPECIAL PROJECTS** (invitations, menus, multi-part projects, etc.)

## **NON-OFFSET** (e.g. copiers, digital printers, inkjet printers)

### ***Categories 14-16 for in-plants with 10 employees or fewer***

- 14. BROCHURES** (folded advertising literature)
- 15. BOOKLETS** (stitched, with cover)
- 16. FLYERS** (unfolded, up to 11x17")

### ***Categories 17-27 for all in-plants***

- 17. STATIONERY** (letterhead, envelopes, business cards)
- 18. BROCHURES** (folded advertising literature)
- 19. BOOKLETS** (48 pages or fewer, with cover)
- 20. ANNUAL REPORTS**
- 21. CATALOGS**
- 22. FLYERS** (unfolded, up to 11x17")
- 23. POSTERS** (larger than 11x17")
- 24. CALENDARS** (desk or wall)
- 25. DIRECT MAIL** (single pieces, self-mailers only)
- 26. GREETING CARDS/PROGRAMS**
- 27. SPECIAL PROJECTS** (invitations, menus, multi-part projects, etc.)

## **ADDITIONAL CATEGORIES**

### ***Categories 28-30 for all in-plants***

- 28. COMBINED OFFSET/NON-OFFSET**
- 29. VDP PROJECT** (Include samples of personalized printed pieces.)
- 30. CROSS-MEDIA PROJECT** (A campaign that uses print & other media: include descriptions and screen shots of non-printed elements.)

# In-Print® 2018 Rules

## ENTRY FEE:

IPMA Members: No entry fee for the first three entries. A fee of \$35 must be paid for each additional entry. (Example: For five entries, your fee is \$70.)

Non-members of IPMA: \$35 for each entry. Or join IPMA between December 12, 2017 and January 31, 2018 to receive a bonus of FOUR free entries and additional entries at member pricing. (To join, visit [www.ipma.org](http://www.ipma.org) or call (816) 919-1691.)

All entries will be invoiced during the month of February and due March 1<sup>st</sup> and must be paid in full prior to judging.

1. The entry must have been produced **in-house**.
2. Entries must have been produced between **January 1, 2017, and December 31, 2017**.
3. Contestants may submit **no more than two entries** *in a category*, but may enter as many different categories as they desire.
4. Individual pieces may be submitted in **only one category**. (i.e. don't enter the same brochure in multiple categories.)
5. **Four samples** of each printed entry must be submitted together with your confirmation email from each entry. (In categories for posters only two samples of your entry are required.) Partial information will void the entry. **Do not attach form to printed pieces.**
6. Entries must be in their final finished format. **Do not submit "press sheets."**
7. **Judges' decisions are final.** All entries become the property of the sponsors.

\*For tips on how to win, visit [www.inplantgraphics.com/docs/contest](http://www.inplantgraphics.com/docs/contest)

## AWARDS AND PRESENTATIONS

"Gold, silver and bronze awards as well as two Best of Show trophies (one for offset & one for digital) will be presented at IPMA 2018, IPMA's annual Educational Conference and Vendor Fair. If you can't attend, awards will be mailed after the annual conference at your expense.

Co-Sponsored by IPMA & In-plant Graphics  
for more information contact IPMA at [ipmainfo@ipma.org](mailto:ipmainfo@ipma.org) or [www.ipma.org](http://www.ipma.org)