



IPMA 2018 CONFERENCE CALL FOR SPEAKERS

(Due date is February 15, 2018)

It is that time of year again to submit a request to speak at the IPMA 2018 Educational Conference and Vendor Fair June 10-14, 2018, at the Costa Mesa (CA) Hilton. Our Advisory Board and Conference Committee have set "hot topics" for 2018. You can submit a request to speak on any of these topics or create your own topic. All ideas are welcome.

Technology

- Integration with web and social media.
- Adobe Creative Cloud
- web/print/social media integration
- Multi-channel media delivery
- Artwork/pre-press
- Managers discussing how they use equipment.
- Offset printing
- High speed inkjet
- 3D Printing
- Creative Use of Wide Format

Operations/Management

- Budget Hourly Rates
- Team building
- What if print/mail are only part of staff's job
- Help my business grow
- "Staying alive"
- Who are we competing against, internally and out
- Success stories
- Revenue Ideas
- Building an RFP
- Copyright
- Fleet Management
- Succession Plans
- Disaster Recovery

Mail Specific

- How to leverage the USPS, FedEx, UPS, etc.
- Process of bringing mail in-house
- Funding Models
- Mail house justification
- Revenue Ideas
- Mail Piece Design
- Virtual Mail Boxes
- Intelligent Lockers
- Effect of Amazon
- Rate Change Effects

EASIER THAN YOU THINK

Each session will be 45 minutes in length. We recommend covering content for 35-40 minutes and then allowing 5-10 minutes for valuable Q&A. In the intimate setting, class size ranges from 20 to 40 of the most influential professionals in the industry.

SPEAKER BENEFITS

Discount conference registration (including all means and special events)
Reputation as an industry expert
Opportunity to educate like-minded professionals on relevant topics
Exposure to industry leaders
Inclusion in the conference program and website

SUBMISSION PROCESS

We have made the submission process easy as well. Simply fill out the form below and email to Mike Loyd, Executive Director, mloyd@ipma.org

IMPORTANT: The more information you provide, the more informed our Advisory Board will be when they review your submission.

We will be notifying accepted presentations in February.

