



IPMA Regional Roadshow hosted by John Sarantakos & Sherri Isbell at the University of Oklahoma, Sunday, February 25th thru Monday, February 26th.

Visit <http://ipma.org/university-oklahoma-norman-roadshow/>



Sunday, February 25	
6:00 pm – 10:00 pm	Welcome Reception (Embassy Suites)
Monday, February 26	
8:00 am – 8:45 am	Leave OU Printing Services to Oklahoma Memorial Union / Registration @ Union
8:45 am – 9:15 am	Welcome
9:15 am – 10:00 am	<i>Expanding Print w/Augmented Reality</i>
10:00 am – 10:45 am	<i>The Next Generation of Print</i>
10:45 am – 11:00 am	Break
11:00 am – 11:45 am	<i>Meeting the Color Challenge</i>
11:45 am – 12:15 pm	<i>Why Can't We Be Friends – How to Effectively Collaborate with your Branding/Licensing Officer</i>
12:15 pm – 1:15 pm	Lunch
1:15 pm – 1:45 pm	<i>Ten Most Common Mistakes in Mail Piece Design</i>
1:45 pm – 2:15 pm	<i>Girls Who Print</i>
2:15 pm – 2:45 pm	Travel back to OU Printing Services
2:45 pm – 5:00 pm	Self-guided shop tour / Vendor visits / Door prizes