



IPMA Conference 2018

June 10th - 14th



Time	Description	Description	Location
Saturday, June 9th			
8:00am - 1:00pm	Certification Testing (Lunch included)	Validate your expertise in the eyes of management, your customers and colleagues by gaining certification as a Graphic Communications Manager (CGCM) or Mail Manager (CMM).	LAGUNA BEACH
-	Dinner on Your Own		
9:00pm - 12:00am	Hospitality Room Opens	Great opportunity for networking	PRESIDENTIAL STE RM 752
Sunday, June 10th			
7:00am - 8:00am	Breakfast	Must have breakfast coupon	BRISTOL PALMS RESTAURANT
7:00am - 5:00pm	Registration Opens Daily	Registration Desk Daily	BRISTOL 2
8:00am - 12:00pm	Beach Blanket Fun Run	Having fun connecting before conference	MEET IN LOBBY
12:00pm - 1:30pm	Franklin Society Luncheon	For members who have their CMM & CGCM certification	SEAL BEACH
2:00pm - 3:00pm	Canon Focus Group	Round Table - Feedback on Current Trends & Needs (By Invitation Only)	LAGUNA BEACH 1 & 2
2:00pm - 3:00pm	RSA Users Group	By Invitation Only	LAGUNA BEACH 3
3:15pm - 4:00pm	Ricoh Users Group	By Invitation Only	LAGUNA BEACH 3
4:15pm - 5:00pm	New Attendee Orientation	Kelly Hogg / Mike O'Hara	NEWPORT BEACH
5:00pm - 5:45pm	Spouses & Guest Orientation	Opportunity to meet other spouses and guests	SEAL BEACH
6:00pm - 8:30pm	Welcome Reception	SurfTunes with Surf City All Stars (Wear beach attire, i.e. Hawaiian shirts!!!)	FOUNTAIN TERRACE CATALINA BALLROOM
8:30pm - 12:00am	Hospitality Room Opens	Great opportunity for networking	PRESIDENTIAL STE RM 752
Monday, June 11th			
2:00 p.m. - Midnight	Vendor Set Up	Vendor Exhibit Hall	PACIFIC BALLROOM
7:30am - 8:45am	Opening Breakfast		CATALINA BALLROOM
8:00am - 8:45am	Breakfast Keynote - Bob Neubauer, IPG	Printing Industry Trends	CATALINA BALLROOM
9:00am - 10:00am	Keynote Speaker - Scott Burrows	Vision, Mindset, Grit	CATALINA BALLROOM
10:00am - 10:15am	Break		
Breakout Sessions			
10:15am - 11:00am	Session - Carrie Bornitz, USPS	Informed Delivery 101 - The Basics	LAGUNA BEACH
10:15am - 11:00am	Session - Marcie Carr, State of PA	What's Next: Innovations and Government	BALBOA BAY
10:15am - 11:00am	Session - Amanda Bronowski, UPMC	The Path to InkJet Paved in Possibilities	NEWPORT BEACH
10:15am - 11:00am	Session - Frank Davis, Univ. of Washington	Mail Delivery/Pick-up: Bicycle Mail Delivery	EMERALD BAY
10:15am - 11:00am	Canon Session - Carlos Fernandes & Aaron Hale	Cyber Security in the Production Printing	SEAL BEACH
11:00am - 11:15am	Break		
11:15am - 11:45am	Townhall Meeting	IPMA Board: State of the Association (Members Only)	CATALINA BALLROOM
12:00pm - 1:45pm	Lunch And Presentation - Carrie Bornitz, USPS	Informed Delivery 201 - Conducting an Interactive Campaign	CATALINA BALLROOM
1:45pm - 2:30pm	Break		
2:30pm - 3:15pm	Ricoh Session - Ryan Kiley	A Practical Approach to Augmented Reality for Printers	CATALINA BALLROOM
3:15pm-3:30pm	Break		
3:30pm - 4:15pm	Breakout Sessions		
3:30pm - 4:15pm	Xerox Session - Michael Zimmer	Leading Thru Innovation	LAGUNA BEACH
3:30pm - 4:15pm	Session - Richard Silver, George Fox University	Student Employees in the Work Force	BALBOA BAY
3:30pm - 4:15pm	Session - Carrie Bornitz, USPS	Informed Delivery Campaigns - Q & A	NEWPORT BEACH
3:30pm - 4:15pm	Session - John Yerger, University of Nebraska-Lincoln	New and Unique Revenue Generators Roundtable	EMERALD BAY
3:30pm - 4:15pm	Session - Dan Johansen, Ricoh	Why Including Wide Format In Your In-Plant Makes Sense and Saves Money	SEAL BEACH
5:30pm - 6:15pm	Awards Reception	2018 IPMA/IPG InPrint award entries on display for viewing (Semi-Formal attire requested)	FOUNTAIN TERRACE GARDEN TERRACE
6:30pm - 7:30pm	Awards Dinner Banquet	Dine with your fellow in-plant friends	CATALINA BALLROOM
7:30pm - 9:30pm	Awards Ceremony	Evening to honor the award recipients	CATALINA BALLROOM
9:30pm - 12:00am	Hospitality Suite	Great opportunity for networking	PRESIDENTIAL STE RM 752
Tuesday, June 12th			
7:30am - 8:45am	Opening Breakfast		CATALINA BALLROOM
8:00am - 8:45am	Breakfast Keynote -Jud Posner	Organizing for Success	CATALINA BALLROOM
9:00am - 10:00am	Keynote Speaker - Leon Logothetis	I See You: The Power of Human Connection	CATALINA BALLROOM
10:00am - 12:00pm	Vendor Fair	More than 40 vendors, equipment and software demonstrations	PACIFIC BALLROOM
12:15pm - 1:15pm	Lunch And Presentation	Angela Whiteside - Growing and Securing the In-Plant	CATALINA BALLROOM
1:15 PM	WHERE IN THE WORLD IS IPMA 2019?		CATALINA BALLROOM
1:30pm - 2:15pm	Breakout Sessions	BRING YOUR OWN PROBLEM...	
1:30pm - 2:15pm	Session - Tom Matuzak, Domtar Paper	State of the Uncoated Paper Industry	LAGUNA BEACH
1:30pm - 2:15pm	Session - Frank Davis, University of Washington	Lean Journey and Business Transformation	BALBOA BAY
1:30pm - 2:15pm	Session -Richard Beto, University of Texas-Austin	Austin Bombing - UT Responds	NEWPORT BEACH
1:30pm - 2:15pm	Session - Carlos Fernandes & Aaron Hale	Cyber Security in the Production Printing	EMERALD BAY
1:30pm - 2:15pm	Steve Enstad - Page DNA	I Didn't Know Web to Print Software can do THAT!	SEAL BEACH
2:15pm - 2:30pm	Break		
2:30pm - 3:15pm	Breakout Sessions	BRING YOUR OWN PROBLEM...	
2:30pm - 3:15pm	Session - Tammy Golden, State of TN	BYOP - Government (Roundtable)	LAGUNA BEACH
2:30pm - 3:15pm	Session - Dwayne Magee, Messiah College	BYOP - Small Shops (Roundtable)	BALBOA BAY
2:30pm - 3:15pm	Session - Chris Donlon, Kohler	BYOP - Corp./Manufacturing/Other (Roundtable)	NEWPORT BEACH
2:30pm - 3:15pm	Session - Monique Moynihan, State of CO	BYOP - Mail (Roundtable)	EMERALD BAY
2:30pm - 3:15pm	Session - Sherri Isbell, Univ. of Oklahoma	BYOP - Higher Education (Roundtable)	SEAL BEACH
3:30pm - 6:00pm	Vendor Fair	More than 40 vendors, equipment and software demonstrations	PACIFIC BALLROOM
4:00pm - 6:00pm	Vendor Reception	More than 40 vendors, equipment and software demonstrations	PACIFIC BALLROOM
6:00pm	Free Night Out	Night On Your Own	
9:00pm - 12:00am	Hospitality Suite	Great opportunity for networking	PRESIDENTIAL STE RM 752
Wednesday, June 13th			
7:30am - 8:45am	Opening Breakfast		CATALINA BALLROOM
8:00am - 8:45am	Breakfast Keynote - Wes Friesen	Your Team Can Soar	CATALINA BALLROOM
9:00am - 10:00am	Keynote - Howie Fenton/Barb Pellow	Debate: In-Plant Throw Down: Outsourcing vs. In-House	CATALINA BALLROOM
10:00am - 12:00pm	Vendor Fair		PACIFIC BALLROOM
12:00pm - 1:00pm	Lunch - RSA	The Workflow Dating Game	CATALINA BALLROOM
1:15pm - 2:30 pm	VendorFair	Vendor Door Prizes - Must be Present to Win	PACIFIC BALLROOM
2:45pm - 3:30pm	Wes Friesen - General Session	Successfully Managing In-Plant Operations	CATALINA BALLROOM
3:30pm - 3:45 pm	Break		
4:00pm - 4:45pm	Breakout Sessions		
4:00pm - 4:45pm	Session - Bruce Little, SC Logic	Putting Your Tracking System to Work-Introducing Your In-Building Logistics Platform	LAGUNA BEACH
4:00pm - 4:45pm	Session - Monique Moynihan, State of CO	Employee Engagement	BALBOA BAY
4:00pm - 4:45pm	Session - Howie Fenton	Creating a Price and Competitive Pricing Strategy	NEWPORT BEACH
4:00pm - 4:45pm	Session - Elisha Kasinksas, Moderator	Golden In-Plant Ideas	EMERALD BAY
6:00pm - 10:00pm	Night Outing	Dinner Cruise, Electra Cruise Lines (wear IPMA shirt)	MEET IN LOBBY
10:00pm - 12:00am	Hospitality Suite	Great opportunity for networking	PRESIDENTIAL STE RM 752
Thursday, June 14th			
8:00am - 9:00am	Farewell Breakfast	Last chance to hang with friends	FOUNTAIN TERRACE
9:00am - 12:00pm	In-plant Tour	Church of Scientology	MEET IN LOBBY - 8:45am