



## IPMA 2019 Conference Agenda

### Saturday, June 1, 2019

8:00 am - 1:00 pm	<b>Certification Testing (Lunch included)</b> Validate your expertise in the eyes of management, your customers and colleagues by gaining certification as a Graphic Communications Manager (CGCM) or Mail Manager (CMM)
3:00 pm - 5:00 pm	<b>Registration</b> <b>Dinner on Your Own</b>
9:00 pm - 12:00 pm	<b>Hospitality Suite</b>

### Sunday, June 2, 2019

7:00 am - 8:00 am	<b>Breakfast</b> Hotel Restaurant--Must have coupon
8:00 am - 12:00 pm	<b>Fun Run / Fun Walk</b> Having fun connecting before conference
8:00 am - 5:00 pm	<b>Registration</b>
1:00 pm - 2:00 pm	<b>Canon Focus Group</b> Open to all IPMA 2019 Attendees
	<b>RSA Users Group</b> By Invitation Only
2:00 pm - 3:00 pm	<b>IPMA App/Website/IT Assistance</b> Jan Portwood, IPMA
3:00 pm - 5:00 pm	<b>Photography Session</b> Speakers: <b>Richard Silver, George Fox University</b> <b>Larry Clements, Official IPMA Photographer</b>
3:30 pm - 4:30 pm	<b>Ricoh Users Group</b> <b>Technology that Drives Revenue and Relevancy</b> The session is open to All IPMA Member Registrants.

4:15 pm - 5:00 pm	Moderator: <b>Debbie Pavletich, Ricoh</b> <b>New Attendee Orientation</b> Speaker: <b>Christopher Donlon, Kohler Company</b>
5:00 pm - 6:00 pm	<b>Spouses &amp; Guest Meet and Greet</b> <b>Franklin Society Reception</b> By Invitation Only
6:00 pm - 8:30 pm	<b>Welcome Reception</b>
8:30 pm - 12:00 am	<b>Hospitality Suite</b>

### Monday, June 3, 2019

2:00 pm - Midnight	<b>Vendor Set Up</b>
7:30 am - 8:45 am	<b>Breakfast</b>
8:00 am - 4:00 pm	<b>Registration</b>
8:00 am - 9:00am	<b>IPMA App/Website/IT Assistance</b> Jan Portwood, IPMA
8:00 am - 8:45 am	<b>Breakfast Speaker</b> <b>What In-plants Need to Do to Stay Alive in 2019</b> Speaker: <b>Greg Cholmondeley, PRINTelligence</b>
8:45 am - 9:00 am	<b>Break</b>
9:00 am - 10:00 am	<b>Keynote Speaker</b> <b>Dare to Matter</b> Speaker: <b>Pete Smith</b>
10:00 am - 10:15 am	<b>Break</b>
10:15 am - 11:15 am	<b>Townhall Meeting</b> <b>State of the Association (In-Plants Only, No Vendors)</b> Speakers: <b>IPMA Board of Directors</b> <b>Sherri Isbell, President</b> <b>Kelly Hogg, President-Elect</b> <b>Dwayne Magee, Past President</b> <b>Tammy Golden, Secretary/Treasurer</b> <b>Tim Hendrix, Vendor Representative</b> <b>Mike O'Hara, Member Representative</b> <b>Christopher Donlon, Member-At-Large</b> <b>Mike Loyd, Executive Director</b>
11:15 am - 12:00 pm	<b>Breakout Sessions</b>

	<p><b>Today's Speed of Change &amp; the In-plant's Vital Role</b>  Speaker: <b>Jeff Dowd, HP, Inc.</b></p>
	<p><b>Informed Delivery Overview &amp; 2019 Promotion Program</b>  Speaker: <b>Carrie Bornitz, USPS</b></p>
	<p><b>How To Leverage A Copier RFP To Maximize the In-Plant's Organizational Value</b>  Speaker: <b>Jason Gillam, Blue Valley Schools</b></p>
	<p><b>Succession Planning in the In-Plant</b>  Speaker: <b>Judy Bankson, Oregon State University</b></p>
	<p><b>Measuring Success</b>  Speaker: <b>Joe Kalonkowski, Hanover</b></p>
12:00 pm - 1:30 pm	<p><b>Lunch and Presentation</b>  <b>White Paper: Next Generation Tactics and Strategies for In-Plant Service Providers</b>  <b>Sponsored by Canon</b>  Speaker: <b>Howie Fenton, Howie Fenton Consulting</b></p>
1:30 pm - 1:45 pm	<p><b>Break</b></p>
1:45 pm - 2:30 pm	<p><b>General Session</b>  <b>MTAC Overview</b>  Speaker: <b>Steven Monteith, United States Postal Service</b></p>
2:30 pm - 2:45 pm	<p><b>Break</b></p>
2:30 pm - 3:30 pm	<p><b>IPMA App/Website/IT Assistance</b>  Jan Portwood, IPMA</p>
2:45 pm - 3:30 pm	<p><b>General Session</b>  <b>Key Components of Successful In-Plants</b>  Speakers:  <b>Ryan Kiley, Ricoh</b>  <b>Ken Tucker, Ricoh</b></p>
3:30 pm - 3:45 pm	<p><b>Break</b></p>
3:45 pm - 4:30 pm	<p><b>Breakout Sessions</b></p>
	<p><b>Digital Transformation Using Customer Communications</b></p>

**Delivery Hub With Inkjet Technologies**

Speakers:

**Jason Fonner, HM Solutions**

**Susan Cotter, Madison Advisors**

**In-Plant Success Stories**

Speaker: **Richard Silver, George Fox University**

**Writing and Utilizing a Relevant Strategic Plan**

Speaker: **Greg Cholmondeley, PRINTelligence**

**How to Create an Informed Delivery Interactive Campaign**

Speaker: **Carrie Bornitz, USPS**

**Understanding the Differences in UV Flatbed Printers**

Speaker: **Randy Paar, Canon, USA**

5:30 pm - 6:45 pm

**Awards Reception**

2019 IPMA/IPI InPrint award entries on display for viewing (Sunday dress attire requested). Attendee choice award voting will be done on the IPMA 2019 Conference App.

6:45 pm - 7:30 pm

**Awards Dinner Banquet**

Dine with your fellow in-plant friends.

7:30 pm - 9:30 pm

**Awards Ceremony**

Evening to honor the award recipients.

9:30 pm - 12:00 am

**Hospitality Suite**

Great opportunity for networking.

**Tuesday, June 4, 2019**

7:30 am - 8:45 am

**Breakfast**

8:00 am - 5:00 pm

**Registration**

8:00 am - 8:45 am

**Breakfast Speaker**

**Live Your Life on Purpose**

Speaker: **Shana Farrell, Fox Valley Technical College**

8:45 am - 9:00 am

**Break**

9:00 am - 10:00 am

**Keynote Speaker**

**The Levity Effect**

Speaker: **Scott Christopher**

10:00 am – 11:00 am	<p><b>IPMA App/Website/IT Assistance</b> Jan Portwood, IPMA</p>
10:00 am - 12:00 pm	<p><b>Vendor Fair</b> More than 40 vendors, equipment and software demonstrations.</p>
12:00 pm - 1:30 pm	<p><b>Lunch and Presentation</b>  <b>Leveraging Best Practices to Increase the Value of Print Operations</b>  Moderator: <b>Joe Morgan, Panel Moderator</b>  Panelists:  <b>John Cruser, Bloomberg</b>  <b>John Sarantakos, University of Oklahoma</b>  <b>Tammy Golden, State of Tennessee</b>  <b>Greg Cholmondeley, President, Printelligence</b></p>
1:30 pm - 2:15 pm	<p><b>Breakout Sessions</b></p> <p><b>The Day the Earth Stood Still</b> Speaker: <b>John Sarantakos, University of Oklahoma</b></p> <p><b>Implementing a Color Management System</b> Speaker: <b>Wes Troup, World Bank</b></p> <p><b>Using Technology to Impact Customer Communications</b> Speaker: <b>Joe Ferrara, Ricoh</b></p> <p><b>Implementing LEAN Practices While Adding Value Added Services to Customers</b> Speaker: <b>Marcie Carr, Commonwealth of Pennsylvania</b></p> <p><b>Can You Propel Your In-Plant Forward With Inkjet?</b> Speaker: <b>Jim Gavitt, Xerox</b></p>
2:00 pm - 3:00 pm	<p><b>IPMA App/Website/IT Assistance</b> Jan Portwood, IPMA</p>
2:15 pm - 2:30 pm	<p><b>Break</b></p>
2:30 pm - 3:15 pm	<p><b>Breakout Sessions</b></p> <p><b>Goal Setting Towards Excellence</b> Speaker: <b>Dwayne Magee, Messiah College</b></p>

**Lessons Learned In Offering Garment Printing**

Speaker: **Paul Ackerman, Blue Valley Schools**

**Winning Ideas, Panel**

Moderator: **Elisha Kasinskas, Rochester Software Associates**

Panelists:

**Gayle Robinson, Print Shop Production Manager, C.G.C.M., F.C.P  
Tanner Health System, GA.**

**Brett Jenkins, Supply Chain Print and Mail Operations Manager,  
EMCM, Nationwide Children's Hospital, OH**

**Jon Bedsted, Manager, Print Production & Mail Center Mayo  
Clinic, MN**

**Top 10 Tips for Building a Successful Web-to-Print Program**

Speaker: **John Fleming, Business Development Manager, EFI**

3:15 pm - 6:30 pm

**Vendor Fair**

4:30 pm - 6:30 pm

**Vendor Reception**

6:30 pm

**Free Night Out**

Night on Your Own

9:00 pm - 12:00 am

**Hospitality Suite**

Great opportunity for networking.

**Wednesday, June 5, 2019**

7:30 am - 8:45 am

**Breakfast**

8:00 am - 4:00 pm

**Registration**

8:00 am - 8:45 am

**Breakfast Speaker**

**Marketing Your In-Plant**

Speaker: **Debbie Pavletich, Ricoh**

8:45 am - 9:00 am

**Break**

9:00 am - 10:00 am

**Keynote Speaker**

**Why Normal Is Not Healthy**

Speaker: **Bowen F. White, M.D.**

10:00 am – 11:00 am

**IPMA App/Website/IT Assistance**

Jan Portwood, IPMA

10:00 am - 12:00 pm

**Vendor Fair**

More than 40 vendors, equipment and software demonstrations.

12:00 pm - 1:30 pm

**Lunch - Vendor Session**

**Workflow Family Feud Game Show**

Moderator: **Elisha Kasinskas, Rochester Software Associates**

MC: **Christopher Donlon- Kohler**

Family #1:

**Scott Hawco, University of Nebraska, Lincoln**

**Kristen Hampton, State of Michigan Department of Technology, Management & Budget (DTMB)**

**Christopher Vance, Orange County Public Schools, FL**

Family #2:

**Ben Fowler, Shelter Insurance**

**Colleen Seiler, Bloomberg**

**Bobbi Francis, Blue Cross Blue Shield KS**

Alternate contestant: **Barb Koladzinski, Excellus Blue Cross Blue Shield**

1:15 pm - 2:30 pm

**Vendor Fair**

Vendor Door Prizes - Must be Present to Win!

2:30 pm - 2:45 pm

**Break**

2:30 pm - 3:30 pm

**IPMA App/Website/IT Assistance**

Jan Portwood, IPMA

2:45 pm - 4:45 pm

**Round Tables**

Bring Your Own Problems

**Education Roundtable**

Moderator: **Sherri Isbell, University of Oklahoma**

**Mailing Roundtable**

Moderator: **Monique Moynihan, State of Colorado**

**Government Roundtable**

Moderator: **Tammy Golden, State of Tennessee**

**Small Shops Roundtable**

Moderator: **Chris Anderson, DMBA**

**Corporate / Manufacturing / Other Roundtable**

Moderator: **Christopher Donlon, Kohler Corporation**

5:30 pm - 9:30 pm

**Night Outing**  
**Churchill Downs (wear IPMA shirt)**

9:30 pm - 12:00 am

**Hospitality Suite**  
Great opportunity for networking.

**Thursday, June 6, 2019**

8:00 am to 9:00 am

**Farewell Breakfast**  
Last chance to hang with friends

9:00 am to 12:00 pm

**In-plant Tour**  
**Papa John's International**