

# In-Print® 2021 Categories

## **OFFSET & FLEXO**

### ***Categories 1-9 for all in-plants***

- 1. STATIONERY** (letterhead, envelopes, business cards)
- 2. BOOKLETS** (including brochures & newsletters)
- 3. MAGAZINES/CATALOGS**
- 4. ANNUAL REPORTS**
- 5. FLYERS/POSTERS**
- 6. CALENDARS** (desk or wall)
- 7. GREETING CARDS/PROGRAMS**
- 8. POCKET FOLDERS**
- 9. SPECIAL PROJECTS** (invitations, menus, multi-part projects, etc.)

## **NON-OFFSET** (e.g., copiers, digital printers, inkjet printers)

### ***Categories 10-12 for in-plants with 10 employees or fewer***

- 10. BROCHURES** (folded promotional literature)
- 11. BOOKLETS** (with cover)
- 12. FLYERS** (unfolded, up to 11x17")

### ***Categories 13-25 for all in-plants***

- 13. STATIONERY** (letterhead, envelopes, business cards)
- 14. BROCHURES** (folded promotional literature)
- 15. BOOKLETS** (with cover)
- 16. ANNUAL REPORTS**
- 17. CATALOGS**
- 18. FLYERS** (unfolded, up to 11x17")
- 19. POSTERS** (larger than 11x17")
- 20. CALENDARS** (desk or wall)
- 21. DIRECT MAIL** (single pieces, self-mailers only)
- 22. GREETING CARDS/PROGRAMS**
- 23. INVITATIONS**
- 24. SPECIAL PROJECTS: Toner** (multi-part projects, menus, handouts, etc.)
- 25. SPECIAL PROJECTS: Inkjet/Dye Sub** (specialty items [e.g., magnets, name tags], contour-cut items [e.g., stickers, sports graphics], items printed on rigid substrates [e.g., coasters, mugs], vinyl lettering, wraps, digital enhancements, etc.)

## **ADDITIONAL CATEGORIES**

### ***Categories 26-29 for all in-plants***

- 26. COMBINED OFFSET/NON-OFFSET**
- 27. COVID MANAGEMENT PROJECT** (Send samples of COVID-19 floor graphics, window clings, signage, stickers, etc. PLUS, *brief* description [written or video] detailing scope of in-plant's involvement. i.e., coordination with parent organization, design, ordering process, printing/cutting, installation, etc.)
- 28. VDP PROJECT** (Include samples of personalized printed pieces.)
- 29. CROSS-MEDIA PROJECT** (A campaign that uses print & other media: include descriptions and screen shots of non-printed elements.)

Co-Sponsored by IPMA & In-plant Impressions

For more information contact IPMA at [ipmainfo@ipma.org](mailto:ipmainfo@ipma.org) or [www.ipma.org](http://www.ipma.org)

# In-Print® 2021 Rules

## ENTRY FEE:

IPMA Members: No entry fee for the first three entries. A fee of \$35 must be paid for each additional entry. (Example: For five entries, your fee is \$70.)

Non-members of IPMA: \$35 for each entry. Or join IPMA between December 1, 2020 and February 28, 2021 to receive a bonus of FOUR free entries and additional entries at member pricing. (To join, visit [www.ipma.org](http://www.ipma.org) or call (816) 919-1691 Ext 101.)

All entries will be invoiced during the month of March and due March 19<sup>th</sup> and must be paid in full prior to judging.

1. The entry must have been produced **in-house**.
2. Entries must have been produced between **January 1, 2020, and December 31, 2020**.
3. Contestants may submit **no more than two entries** *in a category* but may enter as many different categories as they desire.
4. Individual pieces may be submitted in **only one category**. (i.e., do not enter the same brochure in multiple categories.)
5. **Four samples** of each printed entry must be submitted together with your confirmation email from each entry. (In categories for posters only two samples of your entry are required.) Partial information will void the entry. **Do not attach form to printed pieces.**
6. Entries must be in their final finished format. **Do not submit “press sheets.”**
7. **Judges’ decisions are final.** All entries become the property of the sponsors.

\*For tips on how to win, visit <https://www.inplantimpressions.com/contest/#tips>

## AWARDS AND PRESENTATIONS

"Gold, silver and bronze awards as well as Best of Show will be presented at the IPMA 2021 "Reunite in Strength" Educational Conference and Vendor Fair in Des Moines, IA, June 6-10, 2021. If you cannot attend, awards will be shipped after the annual conference at your expense.

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