



CALL FOR SPEAKERS

IN-PLANT PROFESSIONALS ONLY

DUE DATE IS DECEMBER 31, 2021

It is that time of year again to submit a request to speak at the IPMA 2022 Educational Conference and Vendor Fair June 12-16, 2022, in Buffalo, New York. Our Advisory Board and Conference Committee have set “hot topics” for 2022. You can submit a request to speak on any of these topics or create your own topic. All ideas are welcome. You do not have to be an IPMA member to submit a session, but you do have to be employed at an in-plant printing or mailing facility.

Technology	Operations/Management	Mail Specific
<ul style="list-style-type: none">• Integration with web and social media.• Web/print/social media integration• Multi-channel media delivery• Artwork/pre-press• Workflow• PMS / WTP Implementation• Managers discussing how they use equipment.• Offset printing• High speed inkjet• 3D Printing• Creative Use of Wide Format	<ul style="list-style-type: none">• COVID experiences—wins and losses• Supply Chain Issues• “Work From Home” Experiences• Budget Hourly Rates• Team building• What if print/mail are only part of staff's job• Help my business grow• “Staying alive”• Writing a Business Plan• Writing a Marketing Plan• Success stories• Revenue Ideas• Building an RFP• Partnering with Key Stakeholders (Marketing, Admissions, etc.)• Fleet Management• Succession Planning• Disaster Recovery	<ul style="list-style-type: none">• How to leverage the USPS, FedEx, UPS, etc.• Process of bringing mail in-house• Funding Models• Mail house justification• Revenue Ideas• Mail Piece Design• Virtual Mail Boxes• Intelligent Lockers• Effect of Amazon• Rate Change Effects• Merging Print/Mail

EASIER THAN YOU THINK

Each session will be 45 minutes in length. We recommend covering content for 35-40 minutes and then allowing 5-10 minutes for valuable Q&A. In the intimate setting, class size ranges from 20 to 50 of the most influential professionals in the industry.

SPEAKER BENEFITS

- \$100 off conference registration
- Reputation as an industry expert
- Opportunity to educate like-minded professionals on relevant topics
- Exposure to industry leaders
- Inclusion in the conference program, app and website



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SUBMISSION PROCESS

We have made the submission process easy as well. Simply supply the information below and email to Mike Loyd, Executive Director, mloyd@ipma.org

IMPORTANT: The more information you provide, the more informed our Advisory Board will be when they review your submission. We will be notifying accepted speakers and presentations in January.

Speaker

Speaker Title

Speaker Bio

Topic

Synopsis

Takeaways