



NEW FOR 2023 - IPMA AWARD CATEGORIES – NEW FOR 2023

The In-Plant Printing and Mailing Association (IPMA) is revising the IPMA Awards beginning in 2023. The Print Center of the Year, Mail Center of the Year and Organizational Impact awards are being combined into one, In-Plant of the Year.

Winners will be recognized at the IPMA Awards Banquet during IPMA 2023 Educational Conference in June.

IN-PLANT OF THE YEAR

Recognizes an entire in-plant business for outstanding performance. Whether the in-plant is a combination of print and mail, print only or mail only, all members are eligible. While contributions of individual managers are important, this award judges and recognizes the efforts of the entire in-house staff.

Entry can include:

- ◆ Improvements in the areas of new technology.
 - The role of staff/manager in the development.
 - Cost savings projected and realized.
- ◆ Process improvements and the results from them
- ◆ Staff development/employee engagement initiatives
- ◆ How your in-plant has contributed to the success of parent organization.
- ◆ How you have integrated your operation into the fabric of the organization.
- ◆ Customer training plans and sample tools.
- ◆ Community service outreach program that encouraged staff to give back to the community.

IN-HOUSE PROMOTIONAL EXCELLENCE

Recognizes excellence in promotional vehicles and/or campaigns developed by and used to promote an organizations in-house printing or mailing facility.

Entries should include:

- ◆ Information and samples showing the promotional concepts, presentations, products and events.
- ◆ Information about the results of the promotions including:
 - Effectiveness/ ROI
 - Employees and customers experience
 - Feedback

INNOVATION AWARD

Recognizes an organization that has shown creative and innovative way to improve a process or business model. Innovation may be technology, customer or process-driven.

Entries should include:

- ◆ Description of the previous process or operation.
- ◆ Purpose of the innovation.
- ◆ Changes of new ideas developed.
- ◆ Procedural changes and/or equipment placements.
- ◆ Before and after results.
- ◆ Outcomes, including data on:
 - Increase sales
 - Customer satisfaction
 - Cost savings
 - Productivity improvements
 - Other related results
- ◆ Projections and plans for continued utilization of project.
- ◆ Entry may be sent in a pdf, slideshow presentation, etc. or printed & shipped to IPMA HQ.