

In-Print™ 2024 Categories

Red indicates a new category or description modification.

OFFSET

Categories 1-8

1. **STATIONERY** (letterhead, envelopes, business cards)
2. **BOOKLETS** (including brochures & newsletters)
3. **MAGAZINES/CATALOGS**
4. **ANNUAL REPORTS**
5. **CALENDARS** (desk or wall)
6. **GREETING CARDS/PROGRAMS**
7. **POSTERS**
8. **SPECIAL PROJECTS** (invitations, menus, multi-part projects, etc.)

NON-OFFSET

Categories 9-27

9. **STATIONERY** (letterhead, envelopes, business cards)
10. **BROCHURES** (folded promotional literature)
11. **BOOKLETS (up to 24 pages including cover)**
12. **BOOKLETS (over 24 pages including cover)**
13. **ANNUAL REPORTS**
14. **FLYERS (unfolded, up to 9x12")**
15. **POSTERS (larger than 9x12" up to 24x36")**
16. **POSTERS (larger than 24x36")**
17. **CALENDARS** (desk or wall)
18. **DIRECT MAIL** (single pieces, self-mailers only)
19. **GREETING CARDS/PROGRAMS**
20. **INVITATIONS**
21. **WIDE FORMAT: RIGID OR SPECIALTY SUBSTRATES (e.g., canvas, acrylic, wood, plastic or metal)**
22. **WIDE FORMAT: EXTRA LARGE INSTALLATIONS OR WRAPS (Judged from photos & small mockup. 10 photos max: entire project images, close-ups of detail, corners, angles, transitions, etc.)**
23. **SPECIAL PROJECTS: STICKERS, LABELS OR ENGRAVING**
24. **SPECIAL PROJECTS: Toner (single to three-part projects, menus, handouts, etc.)**
25. **SPECIAL PROJECTS: Toner (four-part & higher projects, menus, handouts, etc.)**
26. **SPECIAL PROJECTS: Inkjet/Dye Sub- Single to three-part projects** (specialty items [e.g., magnets, name tags], contour-cut items [e.g., sports graphics], vinyl lettering, digital enhancements, etc.)
27. **SPECIAL PROJECTS: Inkjet/Dye Sub- Four-part & higher** (specialty items [e.g., magnets, name tags], contour-cut items [e.g., sports graphics], vinyl lettering, digital enhancements, etc.)

SMALL SHOPS-10 employees or fewer (Only count those involved in the printing process: prepress, design, printing, bindery, finishing, etc.)

Categories 28-33 Non-offset only

28. **BROCHURES** (folded promotional literature)
29. **BOOKLETS**
30. **FLYERS (unfolded, up to 9x12")**
31. **POSTERS (larger than 9x12")**
32. **GREETING CARDS/PROGRAMS**
33. **WIDE FORMAT (Except posters & flyers)**

ADDITIONAL CATEGORIES

Categories 34-36

34. **COMBINED OFFSET/NON-OFFSET**
35. **VDP PROJECT** (Include samples of personalized printed pieces.)
36. **CROSS-MEDIA PROJECT** (A campaign that uses print & other media: include descriptions and screen shots of non-printed elements.)

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Co-Sponsored by IPMA & In-plant Impressions

For more information contact IPMA at ipmainfo@ipma.org or www.ipma.org

In-Print™ 2024 Rules

ENTRY FEE:

IPMA Members: **NO** entry fee for the first **THREE** entries. A fee of \$40 must be paid for each additional entry. (Example: For five entries, your fee is \$80 since three free & two paid)

Non-members of IPMA: \$40 for each entry. Or join IPMA between December 1, 2023 and January 31, 2024 to receive a bonus of FOUR free entries and additional entries at member pricing. (To join, visit www.ipma.org or call (816) 919-1691 Ext 101.)

All entries will be invoiced during the month of March and due within 10 days and must be paid in full prior to judging.

1. The entry must have been produced **in-house**.
2. Entries must have been produced between **January 1, 2023, and December 31, 2023**.
3. Contestants may submit **no more than two entries** *in a category* but may enter as many different categories as they desire.
4. Entries must be registered online by February 16, 2024 and received at IPMA HQ no later than February 23, 2024. IMPORTANT: **The deadline to register entries will NOT be extended.**
4. Individual pieces may be submitted in **only one category**. (i.e., do not enter the same brochure in multiple categories.)
5. **Four samples** of each printed entry must be submitted together with your confirmation email from each entry. (In categories for posters only two samples of your entry are required.) Partial information will void the entry. **Do not attach form to printed pieces.**
6. Entries must be in their final finished format. **Do not submit “press sheets.”**
7. **Judges’ decisions are final.** All entries become the property of the sponsors.

*For tips on how to win, visit <https://www.inplantimpressions.com/contest/#tips>

[CLICK HERE TO REGISTER ENTRIES ONLINE](#)

AWARDS AND PRESENTATIONS

"Gold, Silver, Bronze and Judges Recognition winning entries will be on display during the Awards Banquet at the IPMA 2024 "Insure Your Success" Educational Conference and Vendor Fair in Des Moines, IA June 2-6, 2024. The Gold winners and Best of Show awards will be presented to the winners. If you cannot attend, awards will be shipped after the annual conference at your expense.

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