



# CALL FOR SPEAKERS

## IN-PLANT PROFESSIONALS ONLY

DUE DATE IS JANUARY 31, 2024

It is that time of year again to submit a request to speak at the IPMA 2024 Educational Conference and Vendor Fair June 2-6, 2024, in Des Moines, Iowa. Our Advisory Board and Conference Committee have set "hot topics" for 2024. You can submit a request to speak on any of these topics or create your own topic. All ideas are welcome. You do not have to be an IPMA member to submit a session, but you do have to be employed at an in-plant printing or mailing facility.

Technology	Operations/Management	Mail Specific
<ul style="list-style-type: none"><li>• Integration with web and social media.</li><li>• Web/print/social media integration</li><li>• Multi-channel media delivery</li><li>• Artwork/pre-press</li><li>• Workflow</li><li>• PMS / WTP Implementation</li><li>• Managers discussing how they use equipment.</li><li>• Offset printing</li><li>• High speed inkjet</li><li>• 3D Printing</li><li>• Creative Use of Wide Format</li></ul>	<ul style="list-style-type: none"><li>• Supply Chain Issues</li><li>• Budget Hourly Rates</li><li>• Team building</li><li>• What if print/mail are only part of staff's job</li><li>• Help my business grow</li><li>• "Staying alive"</li><li>• Writing a Business Plan</li><li>• Writing a Marketing Plan</li><li>• Success stories</li><li>• Revenue Ideas</li><li>• Building an RFP</li><li>• Partnering with Key Stakeholders (Marketing, Admissions, etc.)</li><li>• Fleet Management</li><li>• Succession Planning</li><li>• Disaster Recovery</li></ul>	<ul style="list-style-type: none"><li>• How to leverage the USPS, FedEx, UPS, etc.</li><li>• Process of bringing mail in-house</li><li>• Funding Models</li><li>• Mail house justification</li><li>• Revenue Ideas</li><li>• Mail Piece Design</li><li>• Virtual Mail Boxes</li><li>• Intelligent Lockers</li><li>• Effect of Amazon</li><li>• Rate Change Effects</li><li>• Merging Print/Mail</li></ul>

### EASIER THAN YOU THINK

Each session will be 45 minutes in length. We recommend covering content for 35-40 minutes and then allowing 5-10 minutes for valuable Q&A. In the intimate setting, class size ranges from 20 to 50 of the most influential professionals in the industry.

### SPEAKER BENEFITS

- \$100 off conference registration
- Reputation as an industry expert
- Opportunity to educate like-minded professionals on relevant topics
- Exposure to industry leaders
- Inclusion in the conference program, app and website

### SUBMISSION PROCESS

We have made the submission process easy as well. Simply fill out the form at [https://ipma.memberclicks.net/speaker\\_24](https://ipma.memberclicks.net/speaker_24).

**IMPORTANT:** The more information you provide, the more informed our Advisory Board will be when they review your submission. We will be notifying accepted speakers and presentations by February 15, 2024.