



# Conference Agenda

(subject to change)

## Friday, May 31, 2024

8:00 am to 5:00 pm	Board Meeting	Iowa Events Center Boardroom 4
6:00 pm	Board Dinner	TBD
9:00 pm to 12:00 am	Hospitality Suite	Hilton

---

## Saturday, June 1, 2024

2:00 pm to 5:00 pm	Registration	Iowa Events Center
9:00 pm to 12:00 am	Hospitality Suite	Hilton

---

## Sunday, June 2, 2024

8:00 am to 5:00 pm	Registration	Iowa Events Center
8:00 am to 11:00 am	Sunday Stroll	Meet in Lobby Sponsored by Kyocera
8:00 am to 12:00 pm	Certification Testing	Room
12:00 pm to 1:30 pm	Franklin Society Luncheon	Room
3:00 pm to 12:00 am	Vendor Set-up	Grand Ballroom B
1:30 pm to 3:00 pm	Avanti Focus Group	Room 302
1:30 pm to 2:30 pm	Canon Focus Group	Room 303
2:00 pm to 3:00 pm	IPMA App Assistance	Room 302
2:30 pm to 3:30 pm	RSA Users Group	Room 303
3:30 pm to 4:30 pm	Ricoh Users Group	Room 304
4:30 pm to 5:30 pm	New Attendee Orientation	Room 302

---



# Conference Agenda

(subject to change)

4:30 pm to 5:30 pm	Guest Meet/Greet	Room 305
6:00 pm to 8:30 pm	Welcome Reception	Hilton Ballroom
9:00 pm to 12:00 am	Hospitality Suite	Hilton Sponsored by Ricoh

---

## Monday, June 3, 2024

7:00 am to 10:00 am	Vendor Set-up	Grand Ballroom B
7:30 am to 8:45 am	Breakfast	Grand Ballroom A
8:00 am to 4:00 pm	Registration	Iowa Events Center
8:00 am to 8:45 am	General Session	Bob Neubauer, In-plant Impressions Grand Ballroom A
9:00 am to 10:00 am	Keynote Speaker	Danny Adams Laughter is Medicine Grand Ballroom A Sponsored by RSA
10:00 am to 11:00 am	IPMA App Assistance	Room 302
10:00 am to 12:00 pm	Vendor Fair	Grand Ballroom B
12:00 pm to 1:30 pm	Lunch	Grand Ballroom A
12:30 pm to 1:30 pm	General Session	Ricoh Grand Ballroom A
1:45 pm to 2:30 pm	Breakout Session	Wide Format 100 Room 302

---



# Conference Agenda

(subject to change)

	Breakout Session	Dwayne Magee, Director, Messiah Press and Postal Services Leadership Forum Room 303
	Breakout Session	Ben Fowler, Manager of Document Services, Shelter Insurance Companies Kelli Embry, Supervisor of Document Services-Print & Graphics, Shelter Insurance Companies Debra Payne, Director of Business Development Industrial and Production Print, In-Plants, Konica Minolta Business Solutions U.S.A., Inc. Room 304
	Breakout Session	Clampitt Paper School Part 1 Room 305
2:30 pm to 2:45 pm	Break	Grand Ballroom B
2:45 pm to 3:30 pm	Breakout Session	Wide Format 200 Room 302
	Breakout Session	Leo Raymond, Managing Director, Mailers Hub Room 303
	Breakout Session	Swagforce Panel Room 304
	Breakout Session	Clampitt Paper School, Part 2 Room 305
3:30 pm to 6:30 pm	Vendor Fair	Grand Ballroom B
4:30 pm to 6:30 pm	Vendor Reception	Light Snacks, Drinks



# Conference Agenda

(subject to change)

Grand Ballroom B

6:30 pm to 12:00 am Night On Your Own

9:00 pm to 12:00 am Hospitality Suite Hilton

---

## Tuesday, June 4, 2024

7:30 am to 8:45 am Breakfast Grand Ballroom A

8:00 am to 4:00 pm Registration Iowa Events Center

8:00 am to 8:45 am General Session Greg Cholmondeley, Principal Analyst, Production Workflow Service, Keypoint Intelligence

Grand Ballroom A

9:00 am to 10:00 am Keynote Speaker Chris Cornelison

Super Culture

Grand Ballroom A

10:00 am to 12:00 pm Vendor Fair Grand Ballroom B

12:00 pm to 1:30 pm Lunch Grand Ballroom A

12:30 pm to 1:30 pm General Session Canon

Grand Ballroom A

1:30 pm to 4:00 pm Vendor Fair Grand Ballroom B

2:30 pm to 3:00 pm Break Grand Ballroom B

3:00 pm to 4:00 pm Vendor Door Prizes Grand Ballroom B

4:00 pm to 11:00 pm Vendor Break Down Grand Ballroom B

5:30 pm to 6:45 pm Awards Reception Grand Ballroom A

Foyer

---



# Conference Agenda

(subject to change)

6:45 pm to 7:30 pm	Awards Dinner Banquet	Grand Ballroom A Sponsored by Canon
7:30 pm to 9:30 pm	Awards Ceremony	Grand Ballroom A Sponsored by Canon
9:30 pm to 12:00 am	Hospitality Suite	Hilton Sponsored by Canon

---

## Wednesday, June 5, 2024

7:30 am to 8:45 am	Breakfast	Grand Ballroom A
8:00 am to 4:00 pm	Registration	Iowa Events Center
8:00 am to 8:45 am	General Session	Howie Fenton, Principal, Howie Fenton Consulting How to Audit Your In-Plant Grand Ballroom A
9:00 am to 9:45 am	Breakout Session	Wide Format 300 Room 302
	Breakout Session	Ricoh Room 305
	Breakout Session	John Sarantakos, Director, University of Oklahoma Printing Services Changing Times and Transfer of Power Room 306
	Breakout Session	Al Goranson, Director of Print and Mail, Western Carolina University Success in Wide Format Applications Room 307

---



# Conference Agenda

(subject to change)

10:00 am to 10:45 am	Breakout Session	Martin James, Manager Print Services, Deer Valley Unified School District #97 Insourcing & Digital Curriculum - Is your in-plant an asset or liability? Room 302
	Breakout Session	Bill Buddenberg, Director of Printing, University of Arkansas Little Rock Stayin Alive Room 305
	Breakout Session	Jason Gillam, Director of Business Operations, Blue Valley School District Moving and Opening a New Printing Facility Room 306
	Breakout Session	RSA Session Room 307
11:00 am to 11:45 am	General Session	Pitney Bowes Panel Grand Ballroom A
12:00 pm to 1:30 pm	Lunch	Grand Ballroom A
12:30 pm to 1:30 pm	General Session	Dr. Ken Macro, Chair and Professor, Graphic Communication Department, California Polytechnic State University Grand Ballroom A
1:30 pm to 2:45 pm	Town Hall Meeting	IPMA Board of Directors Christopher Donlon, Kohler Company, International President John Cruser, Bloomberg, President-Elect



# Conference Agenda

(subject to change)

Kelly Hogg, The University of Virginia, Past President

Kristen Hampton, State of Michigan, Secretary/Treasurer

Tammy Golden, State of Tennessee, Vendor Representative

Julio Rosado, New York City Police Department, Member Representative

Tammy Slone, Cedarville University, Member-at-Large Representative

In-Plant Members Only

Grand Ballroom A

Wide Format 400

Round Table

Grand Ballroom A

Iowa Events Center

Wear Your IPMA shirts

Ricochet

Walking 2 Blocks

Sponsored by Konica Minolta

Every 30 minutes

15-passenger van, if needed

Hilton

Sponsored by Konica Minolta

3:00 pm to 4:30 pm	General Session
5:30 pm	Meet for Photo
6:00 pm to 9:00 pm	Night Outing
6:30 pm to 9:30 pm	Shuttle To/From Ricochet
9:00 pm to 12:00 am	Hospitality Suite



# Conference Agenda

(subject to change)

## Thursday, June 6, 2024

7:00 am to 7:45 am	Breakfast	Hilton
8:00 am to 8:15 am	Board Bus	Location TBD
9:00 am to 12:00 pm	Site Visit	Iowa State University Printing Iowa State University Bookstore
12:00 pm to 1:00 pm	Lunch	Iowa State University Campus TBD
1:00 pm to 2:00 pm	Bus to Hilton	
9:00 pm to 12:00 am	Hospitality Suite	Hilton

---