

IPMA 2024 ROADSHOW



Sacramento State, Sacramento, California
November 21, 2024 - 8:00 am to 3:00 pm
Alumni Center

AGENDA

8:00 – 8:30 am	Breakfast & Registration
8:30 – 9:00 am	Welcome and Remarks
9:00 – 9:15 am	Highlights from PRINTING United Expo Bob Neubauer – Editor – <i>In-plant Impressions</i>
9:15 – 10:00 am	Educational Session - Ricoh <i>Embrace Revolutionary Technology and Innovation in 2024</i>
10:00 – 10:15 am	Break
10:15 – 11:00 am	Educational Session – edu Business Solutions <i>Growing Your In-Plant with a W2P Storefront & Right of First Refusal</i>
11:00 - 11:45 am	Educational Session – Swag Force <i>Turn your In-Plant Into An Apparel & SWAG Selling Powerhouse</i>
11:45 am - 12:45 pm	Lunch
12:45 – 1:45 pm	Vendor Fair
1:45 pm	Leave for tour
2:00 – 3:00 pm	Tour University Print & Mail