

# IPMA 2025 ROADSHOW



Careington International Corporation, 7400 Gaylord Parkway, Frisco, TX

November 13, 2025 - 8:00 am to 4:00 pm

Event to be held: Embassy Suites by Hilton, 7600 John Q. Hammons Dr., Frisco, TX

## AGENDA

- |                     |   |
|---------------------|---|
| 8:00 am - 8:30 am   | <b>Breakfast &amp; Registration</b>   |
| 8:30 am - 9:30 am   | <b>Welcome and Remarks</b><br>Jeremy Hedrick, Chief Operating Officer<br>Martin Schneider, VP Customer Communications<br>Careington International Corporation                               |
| 9:30 am - 10:15 am  | <b>Educational Session - Ricoh USA</b><br><i>Innovation Driving Success</i><br>Ken Tucker, Ricoh USA<br>Debbie Pavletich, Ricoh USA   |
| 10:15 am - 10:30 am | <b>Break</b>  |
| 10:30 am - 11:15 am | <b>Educational Session - Canon</b><br><i>The Smart Digital Print Room:<br/>Where Innovation Meets In-Plant Efficiency</i><br>Robert Barbera, Fellow, Production Customer Marketing          |
| 11:15 am - 12:00 pm | <b>Educational Session - Racami</b><br><i>Before You Commit: 10 Red Flags Every Print Shop<br/>Should Catch When Choosing a Software Vendor</i><br>Katelin Shanks, Senior Account Executive |
| 12:00 pm - 1:00 pm  | <b>Lunch</b>  |
| 1:00 pm - 1:45 pm   | <b>Educational Session - General Formulations</b><br><i>More Than Just Paper</i><br>Jay Kroll, General Formulations   |
| 1:45 pm - 2:45 pm   | <b>Vendor Fair</b>  |
| 2:45 pm - 3:45 pm   | <b>Tour of Careington Print &amp; Logistics</b>   |
| 4:30 pm - 7:00 pm   | <b>Happy Hour!</b><br>Careington International Flyers Way Campus<br>and Car Museum<br>Sponsored by Racami   |